

Central Intelligence Agency



Washington, D.C. 20505

OTE 85-6316

27 MAR 1985

Mr. Peter Spina
Mobil Oil Corporation
150 East 42nd Street
New York, New York 10017

Dear Mr. Spina:

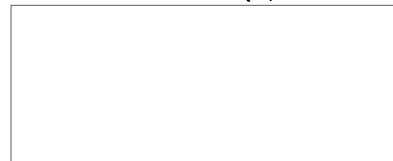
We are pleased that Mr. Herbert Schmertz, Vice President for Public Affairs, has accepted the invitation to speak in our Seminar on "CIA and Public Affairs" which will meet on Thursday, 30 May 1985, from 1:30 to 2:30 p.m. We would like Mr. Schmertz to discuss Mobil Oil Corporation's policy regarding relations with the media, and lessons learned in dealing with inaccuracies and distortions on television and in the press.

Mr. Schmertz will be the only speaker from industry invited to participate in the three, half-day Seminar sessions. His talk will be first in the final session.

This new Agency Seminar is one of the electives offered in our Executive Development Program. We are limiting the enrollment to 24 Senior Intelligence Officers from all components of the Agency. The Seminar will be held at our training facility in the Arlington Chamber of Commerce Building, 4600 North Fairfax Drive, Arlington, Virginia. Upon arrival, Mr. Schmertz should go to the second floor reception area, where a member of the Executive Development Staff will meet him and take him to the Seminar room.

I know that our Agency senior officers will benefit greatly from learning of Mobil Oil's experiences in public affairs. If you should have any further questions, please call [redacted] Seminar Coordinator, at [redacted] Thank you for participating.

Sincerely,



Director
of
Training and Education

Mr. Peter Spina

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